



Saturday, May 20, 2023 | 6 PM  
Hilton Akron/Fairlawn

*to benefit*



Ronald McDonald  
House Charities®  
Northeast Ohio



# PARTNERSHIP OPPORTUNITIES



Keeping families close®

# Red Tie Affair supports families in need

The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to enhance the healthcare experience of families and children through comfort, care and supportive services.**

Our vision is **to inspire hope when and where families need it most.**

**In 2021, we served 22,494 families through our programs.**



Ronald McDonald House® programs in Akron and Cleveland hosted **620 families** for a total of **12,025 nights.**



Ronald McDonald Family Room® programs in four hospitals served **2,069 families**, with **10,215 visits.**



Our Care Mobile provided dental visits and health education information to **620 families**, right in their communities.



RedTreehouse.org, the Ronald McDonald Family Resource Link, had **18,373 unique visitors** and a **69% increase** in site usage.



Our family meal program provided **38,604 lunches and dinners**, daily continental breakfast and countless snacks, saving families more than **\$600,000** in dining-out costs.

**WE COULDN'T HAVE DONE IT WITHOUT OUR GENEROUS EVENT SPONSORS AND ATTENDEES.**

Thank you for your support!

An unforgettable evening of fun and philanthropy  
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Red Tie Affair has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Since families are at the heart of what we do, Red Tie guests are encouraged to be kids at heart. Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!

**MAKE A DIFFERENCE WITH US TODAY. Join us for Red Tie Affair.**

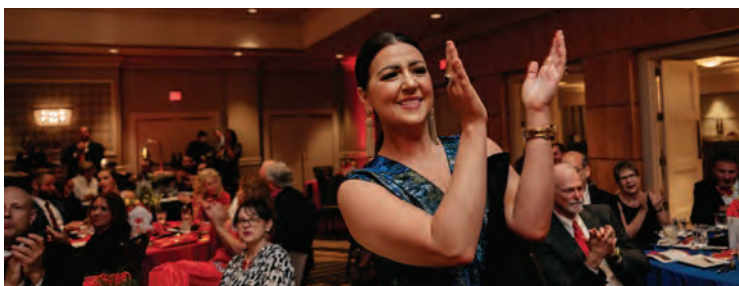
## SPONSORSHIP PACKAGES

### Presenting Sponsor \$10,000

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition and opportunity to speak during live program
- Social media recognition Feb. - May (Min. 6x)
- Two reserved tables for eight (sixteen guests)

### House Hero \$5,000

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition during live program
- Social media recognition Feb. - May (Min. 3x)
- One reserved table for eight



### Hope Builder \$2,500

- Half-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 2x)
- Four event tickets

### Friend to Families \$1,000

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

### Promise Maker \$500

- Company listing with hyperlink on event website
- Company listing in event program



# SPONSORSHIP FORM

**Yes!** I want to support Ronald McDonald House Charities of Northeast Ohio as a Red Tie Affair Sponsor.

- Presenting Sponsor: \$10,000**
- House Hero: \$5,000**
- Hope Builder: \$2,500**
- Friend to Families: \$1,000**
- Promise Maker: \$500**

I wish to contribute in another manner:

Contribute \$ \_\_\_\_\_

Please contact me. I would like more information about ways I can support RMHC Northeast Ohio.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

My check made payable to RMHC Northeast Ohio is enclosed. Please note "Red Tie Affair" in memo line.

Please charge my credit card \$ \_\_\_\_\_

Visa  MasterCard  Discover  AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please invoice me.

Please return to:

Katie Spring

RMHC Northeast Ohio

10415 Euclid Avenue

Cleveland, OH 44106

kspring@RMHCneo.org | 216-229-5757 x1120



**Ronald McDonald  
House Charities®  
Northeast Ohio**

Ronald McDonald House Charities® of Northeast Ohio, Inc. is a 501(c)(3) nonprofit organization. Donations are tax-deductible as allowed by law.