

# Crafting an Elevator Pitch

1. What **problems** does our organization solve?
2. How do we **solve** these problems?
3. What are the **unique features** of the solutions we provide?
4. Pull it all together into **a few sentences**.
5. Offer the person you are speaking with **ways to further their involvement with our mission**.





Ronald McDonald  
House Charities®  
Northeast Ohio

# Craft Your Elevator Pitch

Problem(s)	Solution(s)	Feature(s)	Call(s) to Action

Pitch: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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