



RMHC NEO Mission, Vision, Purpose, and Values

OUR MISSION is to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

OUR VISION is a world where every family has what they need to ensure the best health outcomes for their children.

OUR PURPOSE is caring for families with children who are ill or injured.

OUR VALUES

- We lead with compassion
- We are deeply respectful
- We act with integrity
- We are firmly committed

Boilerplate Language for Mission and Program Descriptions

The mission statement and program description language below are written to fit a variety of length and format requirements. Simply copy and paste the version that suits your needs.

Mission with short programs paragraph (77 words):

The mission of Ronald McDonald House Charities[®] of Northeast Ohio, Inc. is **to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.**

Our Ronald McDonald House[®] and hospital Family Room programs help families stay near the care their sick or injured children need. Our STAR programs and Care Mobile[®] improve access to outpatient treatment and preventive care, and the Ronald McDonald House Resource Link provides pathways to support families and children.

Describe your organization in 50 words or less: Mission and programs w/out descriptions (50 words):

Ronald McDonald House Charities® of Northeast Ohio, Inc. **provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.**

We serve thousands of families annually through our Cleveland and Akron House programs, four hospital Family Rooms, STAR programs, Care Mobile, and Ronald McDonald House Resource Link.

Describe your organization in 100 words or less: Mission and program w/ descriptions (98 words):

Ronald McDonald House Charities® of Northeast Ohio **provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.** Our Cleveland and Akron House programs provide families a welcoming place to stay, while hospital Family Room programs offer respite and support just steps from children's rooms. The STAR programs are fun learning environments for children while siblings receive outpatient care, and our Care Mobile provides care to children in underserved areas of Northeast Ohio. The Ronald McDonald House Resource Link provides pathways to support for families and children with challenges, disabilities, and health care needs.

Mission with programs listed:

The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.**

Each year, thousands of families whose children are receiving medical care throughout Northeast Ohio are served through our:

- Ronald McDonald House® programs in Cleveland and Akron
- Ronald McDonald Family Room® programs in four Cleveland-area hospitals
- Ronald McDonald Care Mobile® in partnership with Akron Children's Hospital
- STAR programs at Cleveland Clinic Children's Outpatient Center and Akron Children's Boardman Campus Pediatric Emergency Department
- Ronald McDonald House Resource Link

Alternate to 1st and 2nd Paragraphs if needed to cut length:

Ronald McDonald House Charities® of Northeast Ohio, Inc. **provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.** We serve thousands of families each year through our:

Mission with program descriptions, short version:

Ronald McDonald House Charities® of Northeast Ohio, Inc. **to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.**

Each year, thousands of families whose children are receiving medical care throughout Northeast Ohio are served through our programs:

- **Ronald McDonald House**® programs in Cleveland and Akron give families a welcoming place to stay so they can focus on caring for their children.
- **Ronald McDonald Family Room**® programs in four Cleveland-area hospitals offer a space for families to rest and recharge just steps from their child's treatment room.
- **Ronald McDonald Care Mobile**®, in partnership with Akron Children's Hospital, brings primary care, diagnosis, treatment referral and health education to underserved communities.
- **Ronald McDonald STAR programs** offer a fun learning environment for children during siblings' outpatient visits.
- The **Ronald McDonald House Resource Link**, provides pathways to support for families and children with challenges, disabilities, and health care needs.

Mission with program descriptions, long version:

The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.**

Each year, thousands of families whose children are receiving medical care throughout Northeast Ohio are served through our programs:

- **Ronald McDonald House**® programs in Cleveland and Akron give families a welcoming place to stay so they can focus on caring for their children. Comfortable rooms, meals, inviting common areas and landscaped grounds are a safe and welcome retreat from the hospital setting. Families also benefit from the comradery and community they find at our Houses.
- **Ronald McDonald Family Room**® programs in four Cleveland-area hospitals offer a space for families to rest and recharge just steps from their child's treatment room. Happy Wheels mobile hospitality carts bring comfort to the bedside for those who cannot step away.
- **Ronald McDonald Care Mobile**®, in partnership with Akron Children's Hospital, brings primary care, diagnosis, treatment referral and health education to Mahoning Valley children aged birth-21 years who have limited access to care.
- Providing **Support, Teaching, Awareness and Resources**, our **Ronald McDonald STAR programs** offer fun learning environments for children during siblings' outpatient visits. This allows Caregivers to turn their full attention to the child receiving treatment.
- The **Ronald McDonald House Resource Link** provides pathways to support for families and children with challenges, disabilities, and health care needs. The site features a comprehensive directory of organizations, tools and events, as well as helpful guides and free webinars on a variety of topics.