



RED TIE AFFAIR

Saturday, May 18, 2024
6 PM
Hilton Akron/Fairlawn



to benefit



**Ronald McDonald
House Charities®**
Northeast Ohio

PARTNERSHIP OPPORTUNITIES



Keeping families close®

Red Tie Affair supports families in need

The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to enhance the healthcare experience of families and children through comfort, care and supportive services.**

Our vision is **to inspire hope when and where families need it most.**

**Each year, thousands of families are served through our programs.
In 2022:**



Ronald McDonald House® programs in Akron and Cleveland hosted **948 families** for a total of **18,462 nights.**



Ronald McDonald Family Room® programs in four hospitals served **3,743 families**, with **21,126 visits.**



Our Care Mobile provided dental visits and health education information to **1,040 families**, right in their communities.



RedTreehouse.org, the Ronald McDonald Family Resource Link, had **17,391 unique visitors.**



Our outpatient STAR Center served **288 children** in just three months.



Our family meal program provided **59,323 lunches and dinners**, daily continental breakfast and countless snacks.

**WE COULDN'T HAVE DONE IT WITHOUT OUR GENEROUS
EVENT SPONSORS AND ATTENDEES.**

Thank you for your support!

An unforgettable evening of fun and philanthropy
May 18, 2024 | 6 PM | Hilton Akron/Fairlawn



Red Tie Affair has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Since families are at the heart of what we do, Red Tie guests are encouraged to be kids at heart. Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!

MAKE A DIFFERENCE WITH US TODAY. Join us for Red Tie Affair.

SPONSORSHIP PACKAGES

Presenting Sponsor \$10,000

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition and opportunity to speak during live program
- Social media recognition Feb. - May (Min. 6x)
- Two reserved tables for eight (sixteen guests)

House Hero \$5,000

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition during live program
- Social media recognition Feb. - May (Min. 3x)
- One reserved table for eight



Hope Builder \$2,500

- Half-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 2x)
- Four event tickets

Friend to Families \$1,000

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

Promise Maker \$500

- Company listing with hyperlink on event website
- Company listing in event program



SPONSORSHIP FORM

Yes! I want to support Ronald McDonald House Charities of Northeast Ohio as a Red Tie Affair Sponsor.

Presenting Sponsor: \$10,000

House Hero: \$5,000

Hope Builder: \$2,500

Friend to Families: \$1,000

Promise Maker: \$500

I wish to contribute in another manner:

Contribute \$ _____

Please contact me. I would like more information about ways I can support RMHC Northeast Ohio.

Organization Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone: _____

Signature: _____

My check made payable to RMHC Northeast Ohio is enclosed. Please note "Red Tie Affair" in memo line.

Please charge my credit card \$ _____

Visa MasterCard Discover AMEX

Credit Card Number: _____

Expiration Date: _____ CVV Code: _____

Signature: _____

Please invoice me.

Please return to:

Katie Spring

RMHC Northeast Ohio

10415 Euclid Avenue

Cleveland, OH 44106

kspring@RMHCneo.org | 216-229-5757 x1120



**Ronald McDonald
House Charities®**
Northeast Ohio

Ronald McDonald House Charities® of Northeast Ohio, Inc. is a 501(c)(3) nonprofit organization. Donations are tax-deductible as allowed by law.