



Friday, May 20, 2022 | 6 PM
Hilton Akron/Fairlawn

to benefit



Ronald McDonald
House Charities®
Northeast Ohio



PARTNERSHIP OPPORTUNITIES



Keeping families close®

Red Tie Affair supports families in need

Ronald McDonald House Charities® of Northeast Ohio, Inc. **enhances the healthcare experience for families and children through comfort, care and supportive services.**

Our vision is **to inspire hope when and where families need it most.** Each year, thousands of families whose children are receiving medical care throughout Northeast Ohio are served through our programs:



Ronald McDonald House® programs in Akron and Cleveland give families a welcoming place to stay so they can focus on caring for their children.



Ronald McDonald Family Room® programs in four Cleveland-area hospitals offer a space for families to rest and recharge just steps from their child's treatment room.



Ronald McDonald Care Mobile®, in partnership with UH Rainbow Babies & Children's, provides dental service to children ages 3-12 in underserved areas of Northeast Ohio.



Ronald McDonald STAR Center at Cleveland Clinic Children's Outpatient Center is a fun learning environment for children during siblings' outpatient visits.



RedTreehouse.org, the online Ronald McDonald Family Resource Link, supports the well-being of families and children with challenges, disabilities and health care needs.

At the House
At the Hospital
At the Outpatient Center
In the Community
Online

We rely on the generosity of our donors for 90% of our yearly operating revenue. Donors are welcome to contribute to the program of their choice or apply their gift to the area most in need.

An unforgettable evening of fun and philanthropy

May 20, 2022 | 6 PM | Hilton Akron/Fairlawn



We are thrilled to be welcoming guests to our first in-person indoor event in two years!

Red Tie Affair has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres, and this year promises to be an extra special reunion. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Since families are at the heart of what we do, Red Tie guests are encouraged to be kids at heart. Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!

MAKE A DIFFERENCE WITH US TODAY. Join us for Red Tie Affair.

SPONSORSHIP PACKAGES

Presenting Sponsor \$10,000

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Two-page centerfold ad in printed program
- Recognition and opportunity to speak during live program
- Opportunity to provide company-branded item for inclusion in Red Tie Kits
- Social media recognition Feb. - May (Min. 6x)
- Two reserved tables for eight (sixteen guests)

House Hero \$5,000

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Opportunity to provide company-branded item for inclusion in Red Tie Kits
- Recognition during live program
- Social media recognition Feb. - May (Min. 3x)
- One reserved table for eight



Hope Builder \$2,500

- Quarter-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 2x)
- Four event tickets

Friend to Families \$1,000

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

Promise Maker \$500

- Company listing with hyperlink on event website
- Company listing in event program



SPONSORSHIP FORM

Yes! I want to support Ronald McDonald House Charities of Northeast Ohio as a Red Tie Affair Sponsor.

- Presenting Sponsor: \$10,000**
- House Hero: \$5,000**
- Hope Builder: \$2,500**
- Friend to Families: \$1,000**
- Promise Maker: \$500**

I wish to contribute in another manner:

Contribute \$ _____

Please contact me. I would like more information about ways I can support RMHC Northeast Ohio.

Organization Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone: _____

Signature: _____

My check made payable to RMHC Northeast Ohio is enclosed. Please note "Red Tie Affair" in memo line.

Please charge my credit card \$ _____

Visa MasterCard Discover AMEX

Credit Card Number: _____

Expiration Date: _____ CVV Code: _____

Signature: _____

Please invoice me.

Please return to:

Katie Spring

RMHC Northeast Ohio

10415 Euclid Avenue

Cleveland, OH 44106

kspring@RMHCneo.org | 216-229-5757 x1120



**Ronald McDonald
House Charities®**
Northeast Ohio