

# RED TIE

A F F A I R

**Saturday, May 16, 2026**  
**6 PM**

**Doubletree at Hilton**  
**Akron Fairlawn**

*to benefit*



**Ronald McDonald**  
**House Charities®**  
Northeast Ohio



## PARTNERSHIP OPPORTUNITIES



Keeping families close®

May 16, 2026 | 6 PM

Doubletree Hilton Akron Fairlawn  
3180 W Market St. | Akron, OH 44333



**Red Tie Affair** has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!



The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to enhance the healthcare experience for families and children through comfort, care, and supportive services.**  
Our vision is to inspire hope when and where families need it most.

## ANNUAL IMPACT



Over

**25,000**  
families served



Over

**1,200**  
families through  
House® programs



Over

**40,000**  
volunteer hours



Over

**4,700**  
families in  
Family Room®



Over

**1,800**  
STAR Program families



Over

**12,000**  
Red Treehouse visitors



Over

**118,000** +  
lunches and dinners

continental breakfast,  
snacks, fresh fruit,  
baked goods, coffee,  
tea, milk and juice

**We could not have done this without our generous event sponsors and attendees.**



# SPONSORSHIP OPPORTUNITIES

**MAKE A DIFFERENCE WITH US TODAY.**  
**Join us for Red Tie Affair.**

## **Presenting Sponsor \$10,000**

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition and opportunity to speak during live program
- Social media recognition Feb. - May (Min. 5x)
- Two reserved tables for eight (sixteen guests)

## **House Hero \$5,000**

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition during live program
- Social media recognition Feb. - May (Min. 2x)
- One reserved table for eight



## **Hope Builder \$2,500**

- Half-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 1x)
- Four event tickets

## **Friend to Families \$1,000**

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

## **Promise Maker \$500**

- Company listing with hyperlink on event website
- Company listing in event program



## 2026 SPONSORSHIP FORM

**Yes!** I would like to participate in Red Tie Affair on May 16, 2026:

☐ **\$10,000: Presenting Sponsor**

☐ **\$5,000: House Hero**

☐ **\$2,500: Hope Builder**

☐ **\$1,000: Friend to Families**

☐ **\$500: Promise Maker**

Name for Sponsor Recognition Purposes:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Social Media Handles for Sponsor Recognition:



\_\_\_\_\_

Website URL for Sponsor Recognition:

\_\_\_\_\_

☐ Unable to attend but here is a donation to

RMHC NEO: \$ \_\_\_\_\_

☐ Send invoice

☐ Check enclosed (payable to Ronald McDonald House Charities of Northeast Ohio)

\$ \_\_\_\_\_

☐ Charge my credit card \$ \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

CC#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to:

Katie Spring at [kspring@RMHCneo.org](mailto:kspring@RMHCneo.org) or mail to:  
Ronald McDonald House Charities of Northeast Ohio  
10415 Euclid Ave.  
Cleveland, OH 44106

**Accepting sponsorship pledges that can be paid in 2026.**

RMHC NEO is a tax-exempt Section 501(c)(3) Ohio not-for-profit corporation, the contributions to which are tax-deductible. The RMHC NEO EIN is 34-1269123.



**Ronald McDonald  
House Charities®**  
Northeast Ohio