



Saturday, May 16, 2026
6 PM

**Doubletree at Hilton
Akron Fairlawn**

to benefit



**Ronald McDonald
House Charities®**
Northeast Ohio

PARTNERSHIP OPPORTUNITIES



Keeping families close®

May 16, 2026 | 6 PM

Doubletree Hilton Akron Fairlawn
3180 W Market St. | Akron, OH 44333



Red Tie Affair has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!



The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to enhance the healthcare experience for families and children through comfort, care, and supportive services.**

Our vision is to inspire hope when and where families need it most.

ANNUAL IMPACT



Over
25,000
families served



Over
1,200
families through
House® programs



Over
40,000
volunteer hours



Over
4,700
families in
Family Room®



Over
1,800
STAR Program families



Over
12,000
Red Treehouse visitors



Over
118,000
+
lunches and dinners

continental breakfast,
snacks, fresh fruit,
baked goods, coffee,
tea, milk and juice

We could not have done this without our generous event sponsors and attendees.

SPONSORSHIP OPPORTUNITIES

**MAKE A DIFFERENCE WITH US TODAY.
Join us for Red Tie Affair.**

Presenting Sponsor \$10,000

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition and opportunity to speak during live program
- Social media recognition Feb. - May (Min. 5x)
- Two reserved tables for eight (sixteen guests)

House Hero \$5,000

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition during live program
- Social media recognition Feb. - May (Min. 2x)
- One reserved table for eight



Hope Builder \$2,500

- Half-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 1x)
- Four event tickets

Friend to Families \$1,000

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

Promise Maker \$500

- Company listing with hyperlink on event website
- Company listing in event program



2026 SPONSORSHIP FORM

Yes! I would like to participate in Red Tie Affair on May 16, 2026:

- \$10,000: Presenting Sponsor**
- \$5,000: House Hero**
- \$2,500: Hope Builder**
- \$1,000: Friend to Families**
- \$500: Promise Maker**

Name for Sponsor Recognition Purposes:

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Social Media Handles for Sponsor Recognition:

 _____

 _____

 _____

Website URL for Sponsor Recognition:

- Unable to attend but here is a donation to RMHC NEO: \$ _____
 - Send invoice
 - Check enclosed (payable to Ronald McDonald House Charities of Northeast Ohio)
\$ _____
 - Charge my credit card \$ _____
- Name as it appears on card: _____
- CC#: _____
- Expiration Date: _____ CVV Code: _____

Signature: _____

Please return to:
Katie Spring at kspring@RMHCneo.org or mail to:
Ronald McDonald House Charities of Northeast Ohio
10415 Euclid Ave.
Cleveland, OH 44106

Accepting sponsorship pledges that can be paid in 2026.

RMHC NEO is a tax-exempt Section 501(c)(3) Ohio not-for-profit corporation, the contributions to which are tax-deductible. The RMHC NEO EIN is 34-1269123.

